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# Nabagram Amar Chand Kundu College

(Govt. aided & affiliated to the University of Kalyani)

Nabagram Murshidabad

Pin - 742184

Ref. No.....

Date...13/3/2023

## NOTICE

### National Level Webinar

This is hereby notified for the students, teachers and other stakeholders of the college that a national level **webinar** on 'INDUSTRY-ACADEMIA INTERACTION: WEBINAR ON SCOPE & FUTURE IN THE RETAIL SECTOR' will be organized by Internal Quality Assurance Cell of Nabagram Amar Chand Kundu College on 18/03/2023 from 2.30 to 4 P.M. Those who are willing to participate are required to get themselves registered through a google link given on the poster of the Webinar. To know more about the event, you are advised to follow the contact details given on the poster.

*A. Shatbadharyan*  
Principal/ Teacher-in-charge  
Teacher-in-Charge  
Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad

*Soumitra Kon*

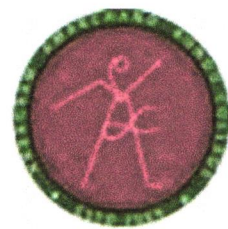
Principal

Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad





# REPORT



## INDUSTRY-ACADEMIA INTERACTION: WEBINAR ON SCOPE & FUTURE IN THE RETAIL SECTOR

**INTERNAL QUALITY ASSURANCE CELL**  
**NABAGRAM AMAR CHAND KUNDU COLLEGE**  
**NABAGRAM, MURSHIDABAD.PIN-742184**



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[www.nabagramackcollege.in](http://www.nabagramackcollege.in)



Nabagram,  
Murshidabad.pin-742184



*Soumitra Kundu*

Principal  
Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad

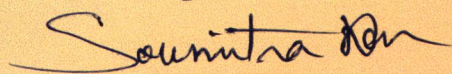


## Industry-Academia Interaction: Webinar on Scope & Future in Retail Sector

The Career Development Counseling & Placement Cell of Sripat Singh College, SCBC College, Nagar College, Lalgola College, Jalangi Mahavidlaya, Muzaffar Ahmed Mahavidlaya, and Nabagram ACK College, organized a significant webinar on the "Scope & Future in Retail Sector" on March 18, 2023. The event was held at 2:00 PM on the Google Meet platform, and it was supported by Pantaloons, a division of Aditya Birla Fashion and Retail Ltd (ABFRL). This interaction aimed to bridge the gap between academia and industry, providing students and faculty with valuable insights into the retail sector's dynamics and future opportunities.

The webinar commenced with an introduction by Mr. Shyam Sundar Sett from Sripat Singh College, who served as the moderator. Mr. Sett set the tone by emphasizing the importance of industry-academia collaboration in enhancing students' employability and ensuring the curriculum remains relevant to industry needs. The event saw the august presence of several distinguished guests from both academia and the retail industry. Representing the industry were Mr. Dipankar Mukherjee, Learning & Development Head - ABFRL East Zone; Ms. Anulekha Chakraborty, Talent Acquisition Lead - ABFRL East Zone; Ms. Mecon Swain, Manager Human Resource - ABFRL East Zone; and Ms. Zeba Taj, Cluster HR - ABFRL East Zone. Their collective expertise provided deep insights into the retail sector's current trends and future outlook.

Mr. Mukherjee commenced the industry part of the session, focusing on the evolving landscape of retail, particularly in the context of technological advancements and changing consumer behaviors. He highlighted the growing importance of e-commerce and omnichannel strategies, which are transforming how retailers operate and engage with customers. Ms. Chakraborty followed with a discussion on talent acquisition in the retail sector, stressing the need for a workforce adept at navigating both physical and digital retail spaces. She underscored the value of soft skills, adaptability, and continuous learning in ensuring long-term career growth. Ms. Swain and Ms. Taj added their perspectives on human resource management and employee engagement, discussing best practices for nurturing talent and fostering a productive work environment.



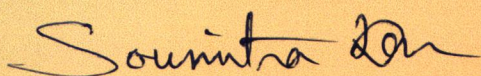
Principal

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On the academia side, the discussion was led by Associate Professors from various colleges. Assoc. Prof. Asis Kumar Sen from Sripat Singh College, Dr. Supam Mukherjee from SCBC College, Dr. Sudipta Sau from Nagar College, and Dr. Hazarat Ali Seikh from Lalgola College shared their views on aligning educational programs with industry requirements. They stressed the importance of integrating practical experiences, such as internships and industry projects, into the curriculum. The professors also highlighted the role of academia in conducting research that addresses real-world challenges faced by the retail sector. Their collaborative efforts aim to produce graduates who are not only knowledgeable but also industry-ready.

In conclusion, the webinar on "Scope & Future in Retail Sector" was a resounding success, offering valuable perspectives from both industry and academia. The event underscored the need for continuous interaction between educational institutions and industry players to ensure the development of a skilled and adaptable workforce. By bringing together experts from ABFRL and leading academic figures, the webinar provided a comprehensive overview of the retail sector's future, equipping participants with the knowledge and insights necessary to navigate and thrive in this dynamic field. The collaboration between these entities promises to foster a more robust and relevant educational experience for students, ultimately benefiting the retail



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# INDUSTRY-ACADEMIA INTERACTION

WEBINAR ON SCOPE & FUTURE IN RETAIL SECTOR



## IN ASSOCIATION WITH PANTALOONS (ADITYA BIRLA FASHION AND RETAIL LTD)



DATE

March 18, 2023



TIME

02.00 P.M.

PLATFORM: GOOGLE MEET

ORGANIZED BY:

Career Development Counseling & Placement Cell of Sripat Singh College, SCBC College, Nagar College, Laigola College, Jalangi Mahavidlaya, Muzaffar ahmed Mahavidlaya, Nabagram ACK College

REGISTRATION LINK :  
[HTTPS://FORMS.GLE/CQRL8SGO22SWMLZJ6](https://forms.gle/CQRL8SGO22SWMLZJ6)

GOOGLE MEET LINK :  
[HTTPS://MEET.GOOGLE.COM/BHZ-OYVS-OKV](https://meet.google.com/BHZ-OYVS-OKV)

### AUGUST PRESENCE

INDUSTRY PART	ACADEMIA PART
1.MR. DIPANKAR MUKHERJEE - LEARNING & DEVELOPMENT HEAD - ABFRL EAST ZONE	1. ASSO PROF.ASIS KUMAR SEN TIC-SRIPAT SINGH COLLEGE
2.MS. ANULEKHA CHAKRABORTY - TALENT ACQUISITION LEAD - ABFRL EAST ZONE	2. DR.(ASSO PROF).SUPAN MUKHERJEE TIC-SCBC COLLEGE
3.MS. MECON SWAIN - MANAGER HUMAN RESOURCE - ABFRL EAST ZONE	3. DR.(ASSO PROF).SUDIPT SAU TIC-NAGAR COLLEGE
4.MS. ZEBA TAJ - CLUSTER HR ABFRL EAST ZONE	4. DR.(ASSO PROF).HAZARA ALI SEIKH TIC- LALGOLA COLLEGE

MODERATOR : MR.SHYAM SUNDAR SETT  
(SRIPAT SINGH COLLEGE)



*Soumitra Kumar*

Principal

Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad

Banner of the program





Debnath Dey



Infinix NOTE 5



Mabia Khatun



mohibur rahaman



Nikita ghosh



Nilanjana Chakraborty



Palash Mondal



*Soumitra Ran*

Principal

Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad

Glimpses of moments



PM	Palash Mondal			
PB	Payel bag			
PK	Pravas Kumar Pal			
	Punam Nandi			
SB	Sahanaj Begam			
SD	Santu Das			
SS	Shova Soren			
SH	Suman Halder			
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*Soenitra K*

Principal

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Nabagram, Murshidahr

**Glimpses of moment**



Registration link:

[HTTPS://FORMS.GLE/CQRL8SGO22SWMLZJ6](https://forms.gle/CQRL8SGO22SWMLZJ6)

Google meet link

[HTTPS://MEET.GOOGLE.COM/BHZ-OYVS-OKV](https://meet.google.com/BHZ-OYVS-OKV)

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*Soumitra Kumar*

*Principal*  
Nabagram Amar Chand Kundu College  
Nabagram, Murshidabad