

**Title: Community Outreach: Adopting the Motto 'NOT ME, BUT US'**

**Objectives:** The institution does not want to limit itself to the confines of the narrow academic space, rather it believes in reaching out and contributing substantially towards upliftment of communities. We believe that the institution will experience organic growth only if it can broaden the horizons of its activity to include community welfare

**The Context:** The institution is located in an area where a major chunk of the population belongs to the economically and socially underprivileged sections.

- There is a low level of awareness regarding health, culture, and academics in the locality.
- Gender injustice is commonly experienced by most of the women in the community.
- Early marriage of girl children has been a dominant practice.
- Migration of students as laborers in other states

**The Practice:** The college with its NSS unit and Student Club Sankalpa has established a deep connection with the society at large. A major section of the activities of NSS Unit of the college transcends the narrow confines of the campus.

- **Health and Hygiene Campaigns:** NSS volunteers organize, blood donation drives, and awareness campaigns on Save Water, Health and Hygiene, and plastic-free environment aiming to improve public health and hygiene in surrounding rural areas.
- **Environmental Conservation:** Activities that include tree plantation drives, clean-up campaigns, and awareness programs on sustainability are organized to inculcate a sense of environmental stewardship among communities.
- **Education and Literacy:** NSS initiatives often focus on taking awareness classes in nearby schools, and arranging community classrooms for children who could not enroll themselves in traditional educational institutions.
- **Women Empowerment:** Programs are designed to empower women through awareness against female trafficking, and health education, aiming to promote gender equality.
- **Community Development Projects:** These include awareness and cleanliness drives in picnic areas and fair grounds in the nearby locality.

Most of these activities are performed in collaboration with the other Government bodies like the local police station, Block Development office, Gram Panchayat, neighboring schools and so on.

**Evidence of Success:** [<https://www.nabagramackcollege.in/webdata.php?c=46> ]

- The concerted efforts of the college to bring about a positive change in society have been highly appreciated by government bodies and nearby schools.
- The liaison that has been formed with the government bodies has helped us to establish our presence outside the confines of the college campus.
- We have been immensely successful in assisting the local police station to organize awareness against drugs and road safety.
- Large-scale events like marathons and community rallies have been organized in collaboration with various government bodies.
- Programmes against child abuse and women trafficking have been organized in nearby primary, secondary, and Higher Secondary schools regularly. The schools have recognized our contributions in this matter and have encouraged us to carry on with our endeavors.
- Consistent increase in the enrolment and pass percentage of female students in the last five years has led to a shift in the attitude of the parents of the girl child. As a result the rate of early marriage of female students has gone down considerably.

**Problems Encountered and Resources Required:**

- Colleges face several challenges while conducting social outreach programs.
- Limited funding restricts the scale and impact of these initiatives.
- Logistical issues, such as transportation and coordinating with external organizations, complicate planning and execution.
- Engaging students consistently is difficult due to their academic commitments and varying levels of interest.
- Additionally, there can be resistance from local communities unfamiliar with or distrustful of external assistance.
- Navigating bureaucratic hurdles and obtaining necessary permissions further delays efforts.

Finally, ensuring the sustainability of projects and measuring their long-term impact remains a significant challenge for the college.

